



AREMA

ANNUAL CONFERENCE & EXPO

September 14-17, 2025

Indianapolis, IN

Connect with Your Industry

Exhibitor & Sponsorship Prospectus

[CONFERENCE.AREMA.ORG](https://conference.arena.org)

[INFO@AREMA.ORG](mailto:info@arena.org)

[#AREMA2025](https://twitter.com/AREMA2025)





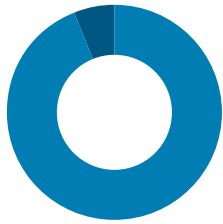
The American Railway Engineering and Maintenance-of-Way Association (AREMA) Annual Conference and Expo is **the premier event** for railway professionals dedicated to advancing the engineering, maintenance, and innovation of the railway industry.

With **an agenda filled with technical sessions, interactive workshops, and a comprehensive expo** showcasing the latest products and services, the AREMA Annual Conference & Expo is the perfect blend of education and innovation. Attendees can earn over 12 Professional Development Hours (PDH) while exploring topics ranging from infrastructure sustainability and track maintenance strategies to integrating emerging technologies like AI and automation. Join us in celebrating the power of collaboration and the spirit of progress that drives the railway industry forward.

The AREMA Annual Conference & Expo is **a global event**, attracting railway professionals from all corners of the world. With its diverse attendee base, the event provides a unique platform for exchanging perspectives and best practices in railway engineering. Whether you're looking to gain insights into emerging trends or expand your professional network worldwide, the AREMA Annual Conference & Expo offers an unparalleled opportunity to engage with the international railway community.

Don't miss your chance to connect with your industry and shape the railways of tomorrow.

2024 Statistics



94%

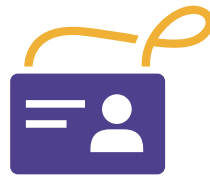
Of attendees were satisfied with their overall experience at the AREMA 2024 Annual Conference & Expo

22+

Countries Represented

Over 3100

Total Attendees

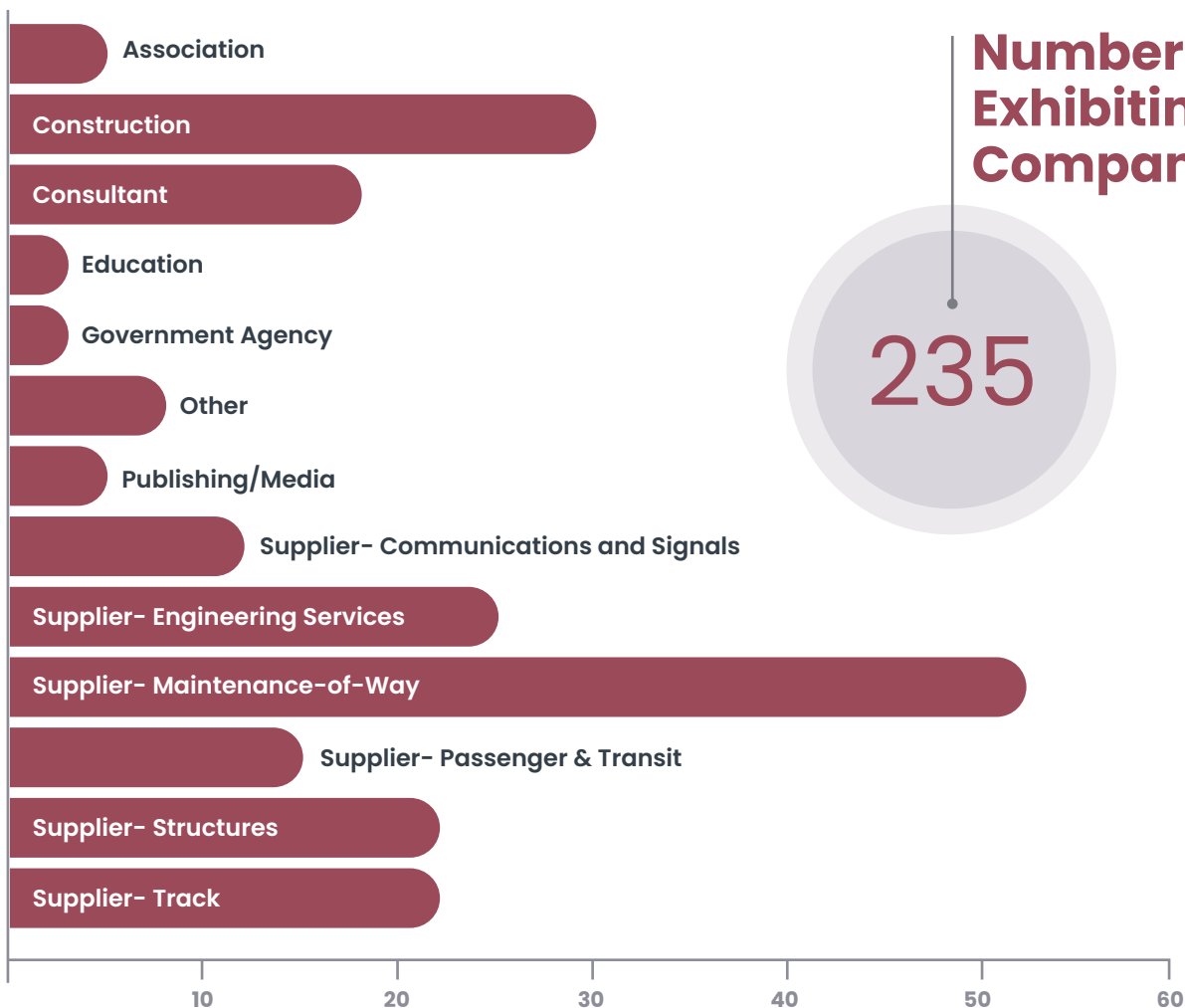


4.3/5

Exhibitors



Found the overall value of the AREMA Expo to be average or above average compared to other industry events.



2024 Statistics

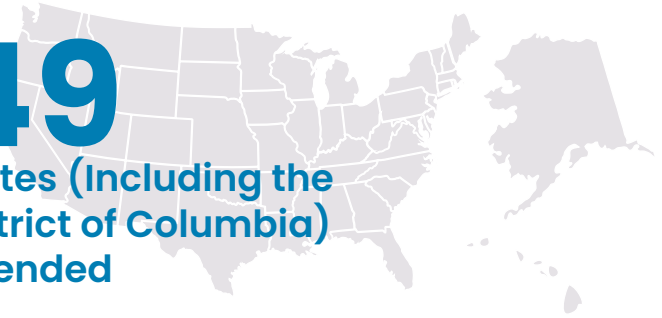
Exhibitors have
25+ Hours
to Network During the Expo
and Other Events



75+
Railroads in
Attendance

49

States (Including the
District of Columbia)
attended



235
Exhibiting
Companies



10

Dedicated Exhibit
Hours with Limited
Competing Events

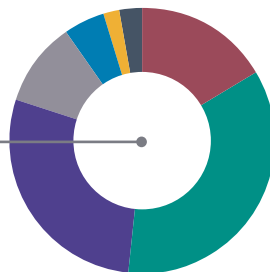


60+
Technical
Sessions



Reaching Hundreds
of Students from
30+ Schools

Attendee
Employer Type



Railroad/Transit
Suppliers
Consultants
Contractor

Education
Other
Government

2025 Exhibit Booth Rates

Type of Space

RESERVE NOW

10'x10' Inline

\$3,250

10'x10' Premium

(located near high traffic areas)

\$3,500

10'x10' Corner

\$3,750

What Your Exhibit Booth Includes:

- 7" x 44" identification sign
- 8' pipe and drape back wall with 3' side rails
- Two (2) Exhibit Only registrations (per 100 sq. ft.) with the option to purchase additional Exhibit Only registrations for \$275 each
- Two pre-show and one post-show opt-in attendee mailing list to promote your participation
- General Liability Insurance INCLUDED in booth fee
- Searchable listing on the official AREMA Conference website and mobile app with a link to your company's website right from the interactive Exhibit Hall online
- "We're Exhibiting" participation graphic to use on your website and social media channels to promote your presence in the show and drive traffic to your booth
- Marketing Promotional Toolkit
- Networking opportunities during breakfasts, luncheons, coffee breaks and afternoon happy hours
- Basic Wi-Fi



Highlights



10 Dedicated exhibit hours with limited competing events



Networking Happy Hours will take place in the hall on Monday and Tuesday afternoons



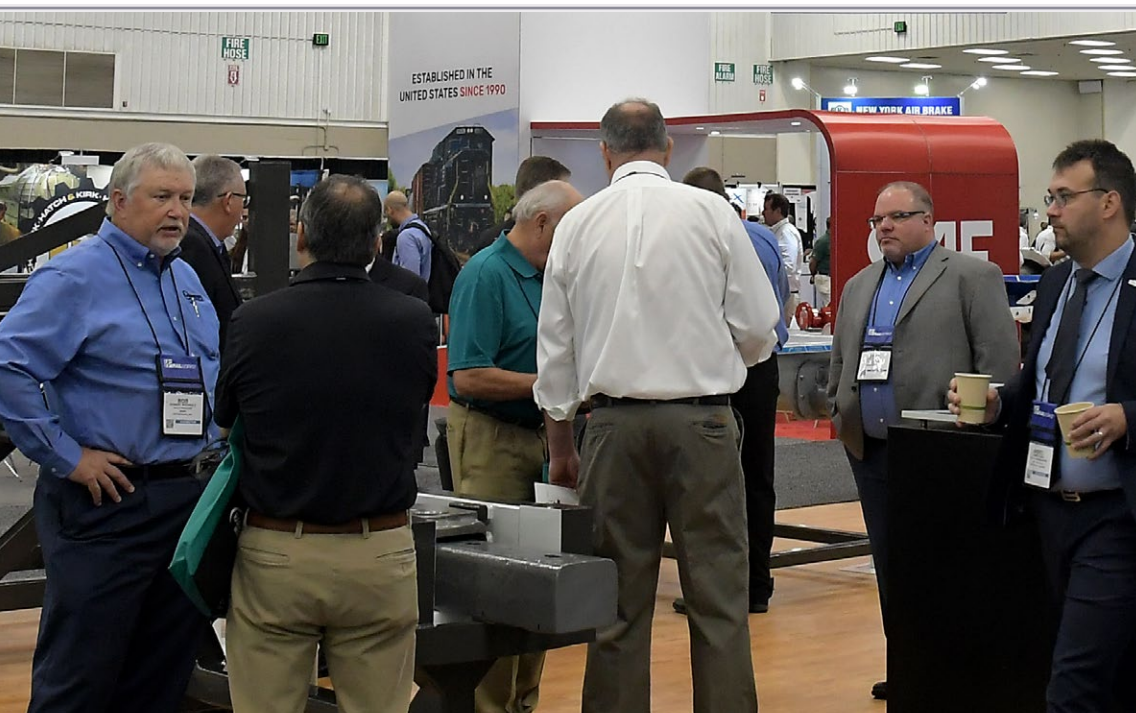
Expo Solution Center—a unique opportunity to showcase your product or solution in the show floor theater (separate fee required)



No limit to booth size



Exhibitors are invited to attend the Welcome Reception, Opening General Session Monday, and Closing General Sessions Wednesday as well as participate in the AREMA Educational Foundation Golf Tournament (separate fee required)



Sponsorships

Make the most of your Conference & Expo experience by increasing your company's profile with a sponsorship.

[CONFERENCE.AREMA.ORG](https://conference.arena.org)



Expo Hall Sponsorships

RESERVE NOW

Expo Aisle Signs & Door Clings*

\$8,000

Sponsor Aisle Signs and Door Clings at the Expo entrance to boost your brand's visibility in high-traffic areas throughout the event. These strategic placements ensure your logo is seen by all who enter the Expo Hall, creating continuous exposure and reinforcing your brand at key touchpoints. It's a cost-effective way to stand out and leave a lasting impression. This sponsorship also comes with Gold Level benefits.

Golf Simulator*

\$8,000

Elevate your brand by sponsoring the Golf Simulator on the Expo floor, which includes a prime booth space nearby for maximum visibility. With your logo displayed on the simulator and throughout the activation, you'll engage with a captive audience, boost brand awareness, and leave a lasting impression. This sponsorship also includes all Gold Level benefits.

Headshot Studio*

\$8,000

Sponsor the Headshot Studio to provide attendees professional headshots while gaining prominent visibility at a key event service. Your brand will be featured in a high-traffic area, ensuring maximum exposure as attendees leave with a digital image for their website or social media. This sponsorship includes an adjacent booth on the Expo Floor, allowing you to further engage with attendees. This package also comes with Gold Level Benefits.



**Exclusive sponsorship where only one company can secure this item.*

Presidential Sponsorships

RESERVE NOW

Presidents Dinner*

\$10,000

Sponsor the President's Dinner to secure premium exposure at one of the industry's most prestigious, invitation-only events, celebrating current and past AREMA leaders. This sponsorship ensures key decision-makers and influential figures recognize your brand. You'll also receive exclusive access with two invitations, offering an opportunity to network in an intimate setting with top industry leaders. In addition to elevating your brand's visibility, this sponsorship includes all the benefits of Platinum Level, providing further opportunities for recognition throughout the Conference.

Presidents Reception

\$4,000

Gain exclusive visibility at the Presidents Reception, an invitation-only event, where guests mingle and enjoy cocktails before the dinner. Your brand will be prominently featured in a high-profile setting, providing a unique opportunity to connect with top industry leaders and decision-makers. Plus, you'll receive Gold Level benefits, including two invitations to attend the evening's events and experience it firsthand.

Presidents Musical Entertainment*

\$3,000

Sponsor the President's Musical Entertainment at this exclusive event to align your brand with a prestigious occasion. Your sponsorship will provide prime visibility among top industry and AREMA leaders, creating a unique networking opportunity in a memorable, high-impact setting. You'll also receive Gold Level benefits, including two invitations to the event, ensuring you and your guests can fully experience this standout occasion.

**Exclusive sponsorship where only one company can secure this item.*

Event-Wide Sponsorships

RESERVE NOW

WiFi and Mobile App*

\$15,000

Have your brand front and center as attendees stay connected throughout the conference by sponsoring the WiFi and Mobile App. With your logo featured as the WiFi password, on the landing page, and within the app, you'll ensure high visibility while providing a valuable service that enhances the attendee experience. This is a prime opportunity to engage with participants in real-time and boost your brand's presence in a highly relevant and useful way. This sponsorship also includes Platinum Level benefits, offering maximum exposure and additional opportunities for recognition.

General Sessions*

\$15,000

Sponsor the Opening (Monday) and Closing (Wednesday) General Sessions to position your brand front and center with a highly engaged audience. These key sessions offer maximum visibility, providing a prime opportunity to showcase your brand to attendees at the start and end of the event. As a sponsor, you'll also have the chance to create a 60-second video to be played at the beginning of both events (must be approved by AREMA), ensuring your message resonates right from the start. This is a powerful way to elevate your brand, connect with decision-makers, and leave a lasting impression throughout the event. The sponsorship also comes with Platinum Level benefits.

Escalator Clings*

\$15,000

Boost your brand's visibility with three sets of escalator clings—eye-catching ads in high-traffic areas that offer repeated exposure. Fully customizable (subject to AREMA approval), these cost-effective, non-intrusive ads engage customers and drive brand awareness in key locations. Perfect for brands seeking innovative, high-impact advertising. Design Specifications are still to come. These clings also come with Gold Level benefits.

Branded Portable Device Chargers*

\$12,000

Sponsor all five Branded Portable Device Chargers to put your brand directly in the hands of attendees. Each kiosk features eight portable chargers, with your logo displayed on both the kiosk and the charging tables. These devices are easy to grab, charge, and return at multiple Expo locations, ensuring constant brand visibility. Plus, this sponsorship includes Platinum Level benefits for maximum exposure.

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Event-Wide Sponsorships

RESERVE NOW

Monday or Tuesday Happy Hours*

\$10,000 each

Sponsor the Monday or Tuesday Happy Hour to elevate your brand in a relaxed networking setting. As the exclusive sponsor, you'll enjoy prominent visibility and the opportunity to engage directly with attendees in a social environment. This is a prime chance to get in front of industry professionals, create lasting connections, and showcase your brand in an impactful way. You can also bring a bar-themed giveaway to further enhance your sponsorship experience. Each Happy Hour also comes with Platinum Level benefits. Ask about securing both Monday and Tuesday Happy Hours at a special rate to maximize your exposure and value.

Digital Directional Signs*

\$5,000

Sponsor Digital Directional Signs to gain prime visibility in high-traffic areas while helping attendees navigate the event. Your brand will be featured on two dynamic, eye-catching signs throughout the venue, ensuring continuous exposure and reinforcing your message at key touchpoints. This sponsorship includes all the benefits of Gold Level.

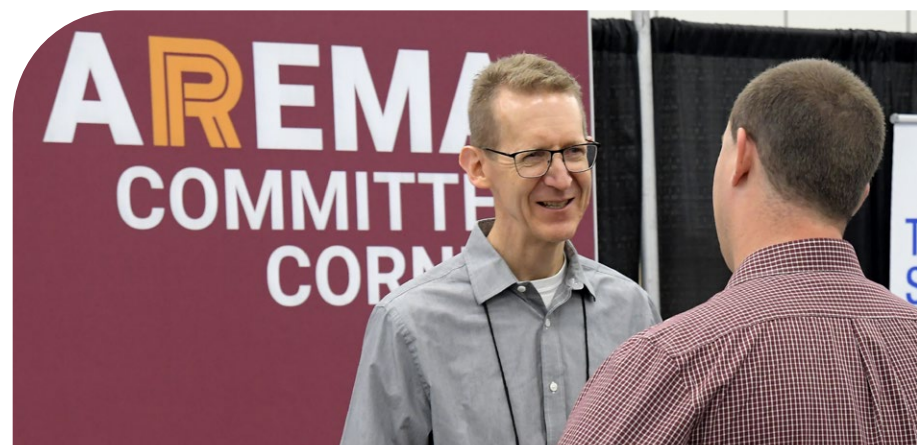
Seminars*

\$3,000

Sponsor the two** Seminars at the AREMA 2025 Annual Conference & Expo to align your brand with high-quality, educational content that attracts engaged attendees. Your sponsorship will position your brand as a thought leader while providing prime visibility during key sessions, fostering meaningful connections with industry professionals and decision-makers. Support these professionals as they continue their education and extend your brand's reach beyond the conference footprint by sponsoring these impactful learning events. This sponsorship also comes with Gold Level benefits.

**Exclusive sponsorship where only one company can secure this item.*

***The number of Seminars could change*



Event-Wide Sponsorships

RESERVE NOW

Students*

\$6,500

Sponsor the Student Room to support the next generation of industry professionals while gaining high visibility among future leaders. Your brand will be prominently featured in a dedicated space where students gather to network, learn, and engage at the event. It's a great opportunity to show your commitment to education, build lasting relationships with emerging talent, and bring giveaways to continue your brand's exposure throughout the room. This sponsorship comes with Gold Level Benefits.

Coat & Luggage Check*

\$5,000

Sponsor the Coat and Luggage Tag Check to help attendees securely store their belongings on Tuesday and Wednesday while gaining visibility throughout the Conference. Your company name will be featured in the mobile app, on signage outside the coat check room, in conference emails, and on the luggage tags provided to all users. This is a unique opportunity to increase brand exposure in a high-traffic, functional space. You'll also receive Gold Level benefits.

Food & Beverage

\$5,000

Sponsor the Food and Beverage areas at the AREMA 2025 Annual Conference & Expo to gain visibility at eight key events. Your logo will be displayed on signage at meals and breaks throughout Monday, Tuesday, and Wednesday, with additional Gold Level benefits included. This sponsorship provides broad exposure at key networking moments, ensuring your brand is seen by attendees throughout the event. This sponsorship includes all the benefits of Gold Level.

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Event-Wide Sponsorships

RESERVE NOW

On Demand Education*

\$4,500

Sponsor the On Demand Video Recordings of the Annual Conference to extend your brand's visibility long after the event. Your sponsorship ensures your brand is associated with valuable, accessible content, reaching attendees who revisit sessions and attracting new viewers. Plus, you'll have the opportunity to feature a 30-second welcome video played before each on demand session, maximizing your exposure. It's a cost-effective way to gain lasting visibility and demonstrate your commitment to ongoing education in the industry. Gold Level benefits are included with this sponsorship.

Conference Operating Committee (COC) Lounge*

\$4,000

This lounge honors the volunteers of the Conference Operating Committee (COC), who play a vital role in delivering staff and event services throughout the Annual Conference & Expo. By sponsoring this lounge, you'll offer these hardworking COC members a place to relax between their duties, sessions, and meetings. Your company name will be prominently displayed on a sign throughout the hours (Saturday-Wednesday), and you'll have the opportunity to provide a thoughtful item to show your appreciation for your efforts. This sponsorship comes with Gold Level Benefits.

Conference Operating Committee (COC) Breakfast*

\$4,000

This breakfast recognizes the volunteers who serve on the Conference Operating Committee (COC), members who make the Annual Conference & Expo possible. This event offers you the opportunity to show your appreciation while gaining visibility among key volunteers, industry leaders, and decision-makers. It's a meaningful way to connect with those who contribute behind the scenes and highlight your brand's commitment to supporting the success of the event. If you'd like to provide an item for these members as a thank you, please let us know. This sponsorship comes with Gold Level Benefits.

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General Levels

RESERVE NOW

Titanium Level

\$10,000

For those looking to provide broad, impactful support without committing to a specific event function, this Titanium Level sponsorship offers vital assistance in covering the costs of audio/visual services, event support, and other essential operating expenses for the Conference. In return, your company will receive widespread recognition throughout the event, along with the following exclusive benefits:

- One Complimentary Conference Registration
- One AREMA 2026 Membership (individual)
- Full-Page Spread (2 pages) Recognition in the Conference Proceedings (Ad Specs: 7.25" W x 10" H) – Due July 14
- Attendee List
- Social Media Mention – Minimum of 1x
- Logo with Link prominently displayed on the Conference website
- High-visibility Logo Placement on signage around the Conference events and meeting rooms
- Downloadable Participation Graphics to showcase your support

Platinum Level

\$5,000

For those wishing to provide overall support to the event without committing to a specific function or activity, this Platinum Level investment offers essential backing to help AREMA cover the costs of audio/visual services, support services, and other operating expenses during the Conference. Your company name and logo will be prominently displayed throughout the event and you'll receive these exclusive benefits:

- One AREMA 2026 Membership (individual)
- Full-Page Recognition in the Conference Proceedings (Ad Specs: 7.25" W x 10" H) – Due July 14)
- Access to the Attendee List
- Social Media Mention – Minimum of 1 post
- Logo with Link on the website with prominent placement
- Prominent placement of your logo on signage throughout the Conference events and meeting rooms
- Downloadable participation graphics to showcase your support

General Levels

RESERVE NOW

Gold Level

\$2,500

For those looking to offer overall support to the event without sponsoring a specific activity, this Gold Level investment provides essential backing to help AREMA cover key operational expenses, including audio/visual services and event support. In return, your company will receive the following benefits:

- ½ Page Recognition in the Conference Proceedings (Ad Specs: 7.25" W x 4.875" H) – Due July 14
- Attendee List
- Logo with Link featured on the Conference website
- Prominent Logo Placement on signage throughout Conference events and meeting rooms
- Downloadable Participation Graphics to demonstrate your support





AREMA Educational Foundation Golf Tournament Sponsorships

RESERVE NOW

Sponsoring the AREMA Educational Foundation Golf Tournament provides a unique opportunity to support future railway engineers and gain visibility among industry leaders. Your sponsorship funds scholarships and training programs that shape the future of rail. Final event details will be announced soon.

Breakfast and Bloody Mary Bar* \$8,000

The Breakfast and Bloody Mary bar at the start of the Golf Tournament gives you great visibility with a dedicated group of railroad professionals. It's a chance to engage with participants in a relaxed setting, build brand recognition, and show support for the event—all while creating a fun, memorable experience.

Golf Shirts* \$7,500

Sponsoring golf shirts provides lasting brand visibility, as participants wear them throughout the event and beyond, with your logo co-branded alongside the AREMA Educational Foundation. It's a great way to showcase your company's support for the event while offering a valuable item that attendees will appreciate.

Eagle Level \$6,000

The Eagle Level offers premier visibility and exclusive benefits, including two hole sponsorships with your logo displayed, the opportunity to choose a hole contest (e.g., closest to the pin, longest drive) and prize, and the option to set up a table at your holes to distribute prizes. You'll receive recognition on event signage near golfer check-in and throughout the course, along with pre-event exposure on the sponsor webpage. Plus, you'll receive eight complimentary golfer spots.

If the Eagle Level isn't the right fit, there are other great sponsorship options available, such as the Birdie (\$4,000) and Par (\$3,000) Levels, each offering valuable benefits. Explore our website for more details and additional sponsorship opportunities to find the perfect match for your company.

Golf Carts* \$5,000

Sponsoring transportation to a golf event ensures brand exposure as participants travel to and from the venue. It provides a convenient, stress-free experience for attendees while showcasing your company's commitment to supporting the event and enhancing overall attendee satisfaction.

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